

COST SCHEDULE

#077

V. Slims / Misty
Interaction

2060072276

Discount

BASE COST

Includes:

up to 52 weeks	50
1 outlet	4
6 facts	6
1 market	1
Total Category & All brands/subtotals	

DISCOUNTS OFF OF BASE:

Weekly reporting	15%
Monthly Reporting	15%
Category Reporting Only	10%

NEW BASE COST:

\$2,700

ADDITIONAL COSTS AS A PERCENT OF BASE COST:

Add'l Markets 2-10	20%	
Add'l Markets 11- 20	10%	
Add'l Markets 21 +	5%	
Add'l products	20%	
Custom Market	25%	
Additional Outlet	25%	\$2,025
Additional 52 weeks	25%	
Additional Facts	3%	
Each Condition	25%	
Reporting by UPC	10%	
Special Calculations/Facts	25%	\$2,025
Database Matching	25%	
Store Characteristics	10%	
Revisions, Reruns	25%	
Additional Charts	25%	
Projecting data	50%	
Report	10%	
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		\$6,750

ADDITIONAL COSTS AS A PERCENT OF TOTAL COST

Disaggregated Data	100%
Special Analyses	100%

TOTAL COST

\$6,750

SPECIAL DISCOUNT

15%

FINAL COST

\$6,750

* indicates customization